[Translation]

Income from advertisements on Doordarshan

534. SHRI RAJVEER SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the income from various advertisements telecast on Doordarshan during 1990 and upto June 1991; and

(b) the name of the advertisement which provided the maximum income?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) The gross revenue earned by Doordarshan from telecast of advertisements during 1990 was Rs. 249.17 crores and from January to June 1991 was Rs. 143.02 crores.

(b) The advertisement of "Close Up" generated the highest revenue to Doordarshan.

Setting up of Doordarshan Kendras

535. SHRI RAJVEER SINGH: Will the Minister of INFORMATION & BROADCASTING be pleased to state:

(a) the location of the new Doordarshan Kendras proposed to be set up during 1991 for providing television facility to the people of the rural areas of the country, State-wise;

(b) the number of Doordarshan Kendras installed during 1990 but have not started operating yet; and

(c) the reasons for the delay in this regard?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUMARI GIRIJA VYAS): (a) The State/Union Territory-wise locations of Doordarshan Kendras targetted for commissioning during the remaining part of the current financial year (1991-92) are given in the enclosed statement. These Kendras would serve rural as well as urban population in their respective areas.

(b) and (c) Whereas installation of a number of TV projects was completed during 1990, it has not been possible to operationalise nine of these projects because of non-availability of the required manpower.

STATEMENT

Doordarshan Kendras targetted for commissioning during the remaining period of 1991-92 (July, 1991 to March, 1992)

State/Union Territory	*Doordarshan Kendra*
1	2
1. Andaman & Nicobar Islands . .	PGF, Port Blair
2. Assam	PP&FC, Guwahati Studio, Guwahati (Pmt. set up) Studio, Dibrugarh Studio, Silchar